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ABOUT US

Welcome to Asia RetailLab.

We're here to provide you with the best products and services in retail equipments. We believe that with our commitment of providing you our best, we make your retail dreams a reality.

Since 2012, we've been providing quality services to our clients by rendering professional retail consultation, supplying a wide range of retail equipments and excellent after-sales services. We are passionate about what we do and we take pride in our projects. We want to make an impact and build a common, shared and dedicated goal to meet your objectives.

We believe that our team is the best in the industry as we aim to deliver each project on schedule with the highest level of quality. With a focus on personalized service, competitive rates and customer satisfaction, we're always striving to meet and exceed expectations.

You can count on Asia RetailLab to meet all your retailing needs and requirements.



VISION

Our company's vision is to become the industry leader in retail equipment supply in Malaysia and stay ahead of competition as we set the benchmark in innovation, quality and service excellence.



MISSION

To ensure that the company is aligned to achieve our aspirations, we have set in place the following mission statements:

To provide our customers high quality products at fair and market competitive prices

To aim for growth through repeat and referral business by achieving customer satisfaction in all target areas including timeliness, attention to detail and service quality

To maintain high levels of professionalism, integrity and fairness in our relationships with our customers, vendors and various stakeholders





VALUES

As our team strives to be the best in the business, we are steadfastly guided by the following principles:

People

The human factor comes first in everything we do. We aim to connect with people at all levels by listening to understand their needs and expectations so that we can weave these insights into developing successful products and services.

Ethics

Our customers can expect from us the highest level of accountability and integrity. We believe that trust is earned through our performance and by our example. This is made possible because the foundation of our business is built upon the faith that our customers have placed upon us.

Quality

We believe that delivering the best and continuous improvement go hand-in-hand. And this gold standard can only be achieved by taking pride in what we do, focused teamwork and quality control.

Professionalism

As professionals in what we do, we are committed to providing cost-effective solutions, reliable products and value-added services to our customers.

Customer Satisfaction

A happy customer should be the end result of all our efforts. Asia RetailLab's reputation is the reason behind its success so far and will be the driving force that propels us into the future.



MANAGEMENT TEAM



Michael Chen, Founder

"There's no magic in magic, it's all in the details". - Walt Disney

Michael has over 13 years of experience in the Retail Equipment industry. He manages and leads the Sales & Marketing team for Asia RetailLab. He also oversees the planning, deliverables, implementation and after-sales service with his team. With great leadership skills, Michael steers the company forward and paves the way towards becoming the top retail equipment provider in Malaysia and beyond.

Michael believes in working hard and playing hard. He loves travelling and is a self-proclaimed foodie. He constantly craves for adventure and loves testing out new ideas inspired from his traveling experiences. In his free time, he plays futsal with his high school friends to keep his fitness level in check.



Amos Yiow, Founder

"To dare is to do". - Tottenham Hotspur

Amos has over 20 years of experience in the Retail Equipment Industry with sound technical knowledge in Weighing Scales. He leads the Technical team and has a wealth of experience and knowledge that he brings to the forefront. With hands-on approach to project management, implementation, deliverables and after-sales service, Amos leads the way in providing excellent customer service to the clients.

PRODUCTS

Asia RetailLab supplies superior retail equipments and had established links with weighing scale, gondola system and other store equipment suppliers globally such as Bizerba, Rongta, Lainox and others. We supply the following superior quality retail equipments:



Weighing Scale

We source and supply retail weighing solutions for retail industries with a high accuracy of weighing and is suitable for both large and small scale supermarkets.

Food Processing Equipment

We offer various innovative food processing machineries and equipments for meat, seafood and processed food.



Shopping Trolley

We provide a wide variety of high-quality shopping trolleys which are sourced from established manufacturers and suitable for all types of retail businesses.

PRODUCTS



Shelving

We supply various types of shelvings suited for any retail store needs and cater for different measurements and sizes.

Electronic Shelf Label

We supply digital price tags that display pricing, product details and promotions conveniently. Its high-contrast display makes viewing at various distances and angles much more easier.



Barcode Printer

We supply a wide selection of barcode printer equipment that meets the requirements of your budgets and retail needs.

Adhesive Label

We offer excellent quality labels that fulfill any specifications and types of application or packaging across a wide range of sectors which comes in a variety of shapes, colours, and materials.



Please visit our website at **www.asiaretailab.com** to find out more on our complete range of comprehensive retail equipment supplies.

PRODUCTS

SHOPPING TROLLEY

A Series & RC Series

High quality wire, silent castor, pro-environment plastic parts, high gloss galvanized zinc coating and finish with transparent powder coating and space saving stacking design.



Model : ARL A80L
Capacity : 80 Litre



Model : ARL RC125L
Capacity : 125 Litre



Model : ARL A130L
Capacity : 130 Litre



Model : ARL RC160L
Capacity : 160 Litre

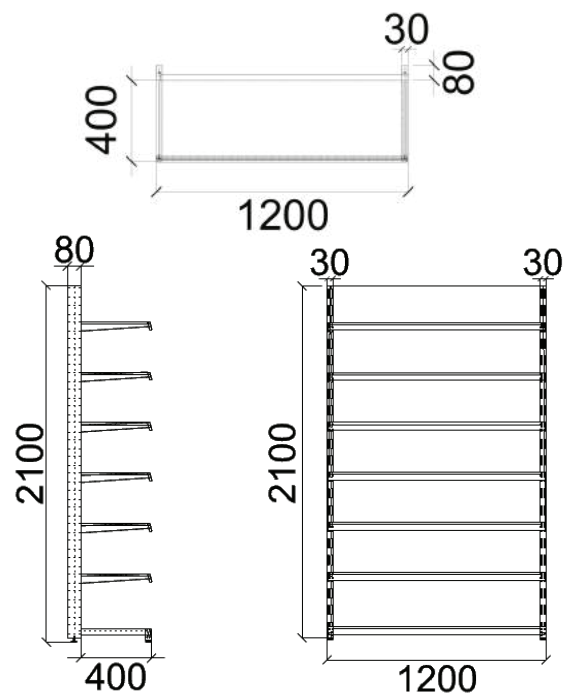
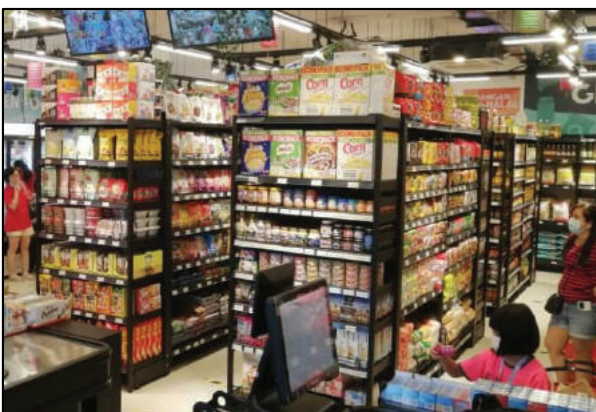
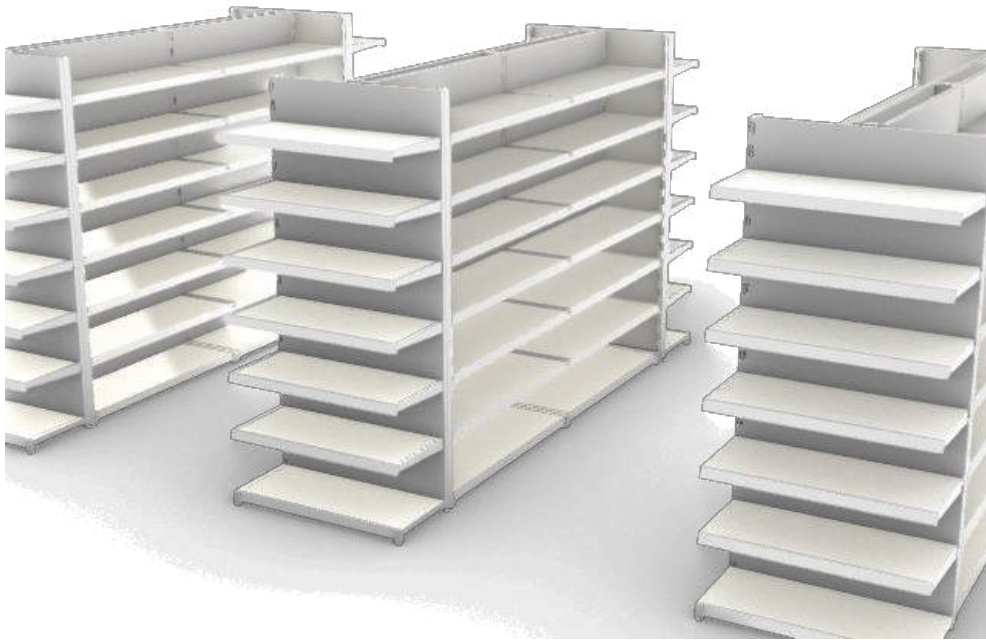


Model : ARL A150L
Capacity : 150 Litre

PRODUCTS

GONDOLA SHELVING

Ideal suited for any retail store such as department store, pharmacies, grocery and etc..

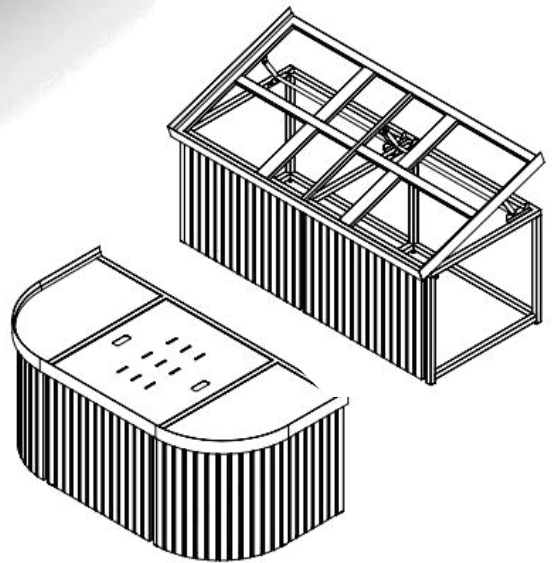
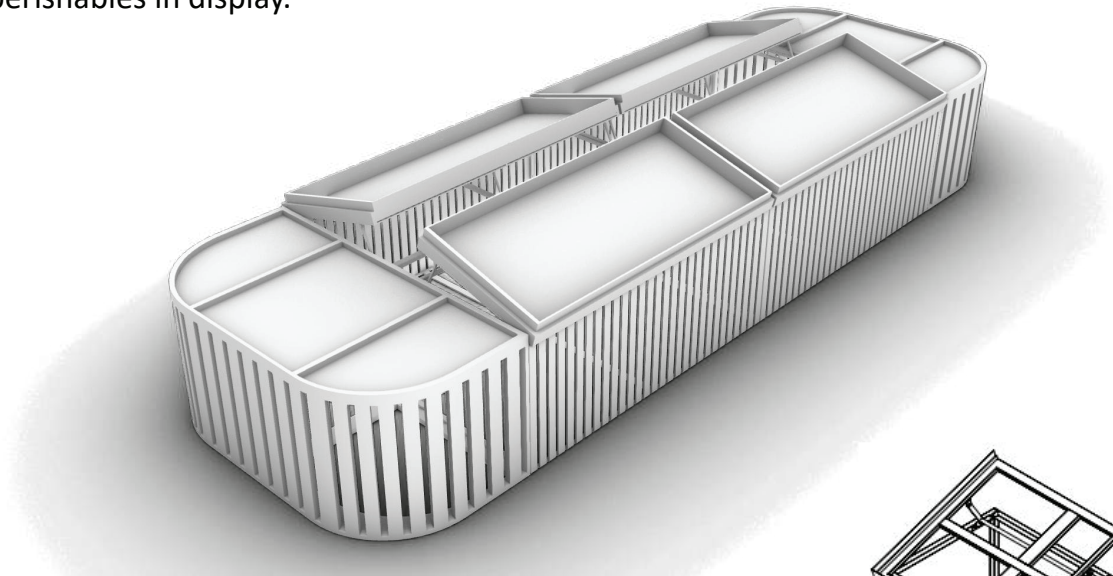


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PRODUCTS

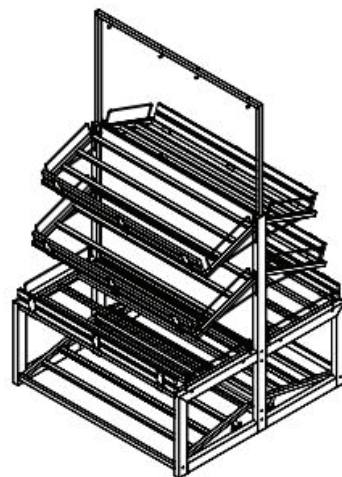
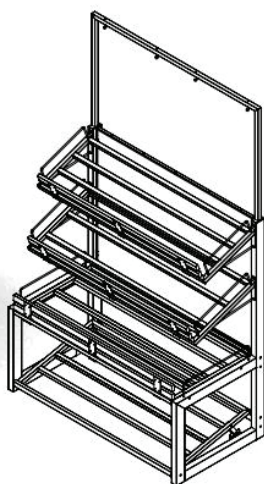
EUROTABLE

Displaying fresh produce and to be the best possible solution to maintain the freshness of the perishables in display.

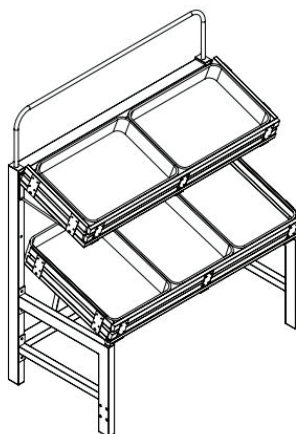


PRODUCTS

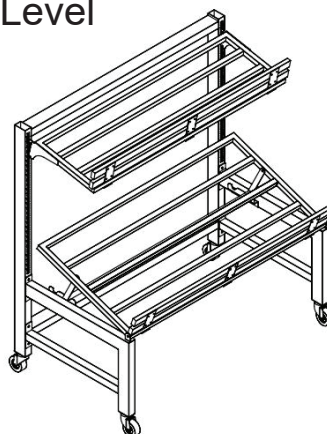
DISPLAY RACK



ET land & End



Euro Table Wall 2 Level



Euro Table Wall with Castors

PRODUCTS

WEIGHING SCALE

The Bizerba System Class family is impressive in terms of its broad range of applications. Due to its various model versions it can be used for all retail tasks: weighing, transactions, printing, labeling as well as presenting advertising content with some models.



Bizerba SC II 800



Bizerba SC II 800 7"



Bizerba SC II 200



Bizerba SC II 100 G



Bizerba SC II 100



Bizerba SC II 400

PRODUCTS

WEIGHING SCALE



Bizerba KH II 800 Pro



Bizerba XC 800



Bizerba XC II 300 Pro



Bizerba XC 100



Bizerba XC 400

PRODUCTS

WEIGHING SCALE



Rongta Aurora S1



Rongta RLS1100



Rongta RLS1330



Excell TWH3

PRODUCTS

SUPERMARKET DISPLAY



Plugin Door Upright – Bottom Mounted



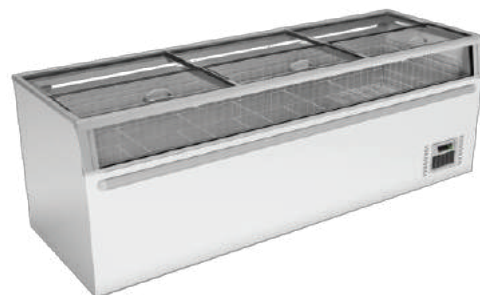
Plugin Standing Visi



Plugin Multi-deck with Sliding Glass

PRODUCTS

SUPERMARKET DISPLAY



Plugin Island Freezer



Plugin Open Service Case

PRODUCTS

FOOD PROCESSING EQUIPMENT



Bizerba Carneoline
FK23



Bizerba Carneoline
FK32



Bizerba Carneoline
FW N22/82



Bizerba Carneoline
FW N32/98



Bizerba Automatic
Slicer VS12D



Bizerba Automatic
Gravity Feed Slicer -
GSP H



Bizerba Automatic
Gravity Feed Slicer -
GSP HD



Bizerba GSP H Flex



Bizerba Carneoline
S111

PRODUCTS

FOOD PROCESSING EQUIPMENT



**Watanabe Shark350
WAB35 -3C**



**Watanabe Shark Mini
WAB20- 3A**



**Watanabe Great
Mince 32S WMG- 32S**



**Watanabe Box
Mince WMG B32**



**Watanabe Great Mince
22 WMG-22**



**Watanabe Super Big
WBG-350 DX/ST**



**Watanabe Super
Deluxe DX/ST**



**Friulmed Vacuum
Pack Machine FC-300**



**Friulmed Vacuum
Pack Machine FC-415**



SERVICES

Professional Retail Consultation

Assessment

- Assess your current retail landscape and understanding your needs.
- Assess the current processes for onboarding front-line and management personnel.
- Gain an understanding of your retail needs, expectations and values.
- Identify area for improvement and enhancement.
- Agree upon the level and type of retail experience that will result in higher revenue and recurring business.

Planning

- Develop an end to end solution and present a strategic tactical plan for execution.
- Provides specific methodologies, consultation on tools, process improvement, training and guidance to elicit changes that can potentially increase your revenue.
- Working with the appropriate personnel within your company to develop a production schedule and/or timeline for project implementation, as well as metrics and benchmarks for measuring progress.

Execution

- Engaging your personnel to actively ensure all retail solutions are implemented and fixed according to plan.
- Communication to stakeholders to ensure alignment of management direction.

Enhancement

- Enhancing your current retail business with the latest technology and equipment.
- Enhance customer experience with seamless process improvement.

OUR CLIENTELES





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